



PO Box 42510 • Phoenix, AZ 85080-2510

Dear John Doe,

Congratulations on the recent purchase of your <year, make, model>. At Bell Ford we have a full compliment of factory trained technicians available to you, ensuring that your vehicle provides many years of trouble free service. If you have any questions or concerns, I personally invite you to contact me, or a member of my staff for assistance.

No question is too small! If it is important to you, it is important to us!

Please accept the certificate below as our way of saying thank you for choosing Bell Ford for your vehicle purchase. I personally invite you to return to Bell Ford and allow us to perform **your first oil and filter service, and new vehicle inspection at NO CHARGE.**

Call for your VIP reservation at **1-888-408-4322.**

Thank you again for choosing Bell Ford. My staff and I look forward to meeting you and we will do our best to earn your continued confidence.

Sincerely,
Sal Pero

Sal Pero
Service Department Manager



FREE



Oil & Filter Change

Thank you for purchasing your vehicle at Bell Ford. Please bring in this voucher for a FREE Oil & Filter change on your vehicle.

Please present coupon at time of write-up. Valid only at Bell Ford. Synthetics & diesels additional charge.